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FINLEY

Love for Literature

The Popularization of Pink Tulle

Carissa Finley's
Design Inspiration

The Summer Style

Surf's Up!

The Rise of Fantasy Formalwear



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Carissa Finley’s Design Inspiration



Nobody ever knows when they will find inspiration, and many struggle to find something to inspire and motivate them within a project. However, inspiration can be found in everything in the world around us. From the clouds in the sky to a new form of architecture, there is always something to put the mind in motion and create a spark to design a new and innovative solution to any problem. Carissa finds inspiration in the little things in life and draws from her life experiences to motivate her to create a new and original solution to any problem she encounters. Bright colors and visually interesting garments are quick to catch her eye, and she loves to incorporate movement and cohesiveness into her designs to create a bold and innovative design unlike anything that has been done before. This magazine was inspired by the bright product lines associated with the coming summer season, as well as the overall peppy and fun aesthetic trending during this time. This magazine was designed to inspire others and was created in the hope that it would outlast the trends from this season. It was created to have a timeless and yet fun look and does so as a juxtaposition to so many iconic looks that feature dark color schemes and moody pictures. This project was designed to let readers see what inspires Carissa on a daily basis and gives them an idea of just how easy it is to be inspired by the little things in the world around us, as well as the bold.



popularization of pink tulle



Kenny James

Bright colors and bold silhouettes have been a constant in recent months, and it is mainly due to one person in particular: Kendall Jenner. The hot pink gown Kendall wore to the amfAR Cannes Gala was an absolute showstopper and became an instant inspiration for formal wear everywhere. Designed by prominent Italian designer Giambattista Valli, this dress features a high low skirt with a train that detaches to form a gorgeous mini-dress version of the gown. Paired with only diamond earrings and strappy heels, this elegant dress proves that there is little need for accessories when the dress itself is the focus. Other designers have imitated this iconic dress in many different ways, doing everything from a short streetwear version to a massive and breathtaking ballgown. The emergence of layered tulle is increasing rapidly, and it is easy to source these trends back to this one iconic item that started it all. The proof and trend lines point us back in a way that lets us recognize one thing for certain: Kendall Jenner's Pink Dress has become an inspiration for hundreds of other designs.



Diana Vuitton



Louis Stallion



Emily Hepburn



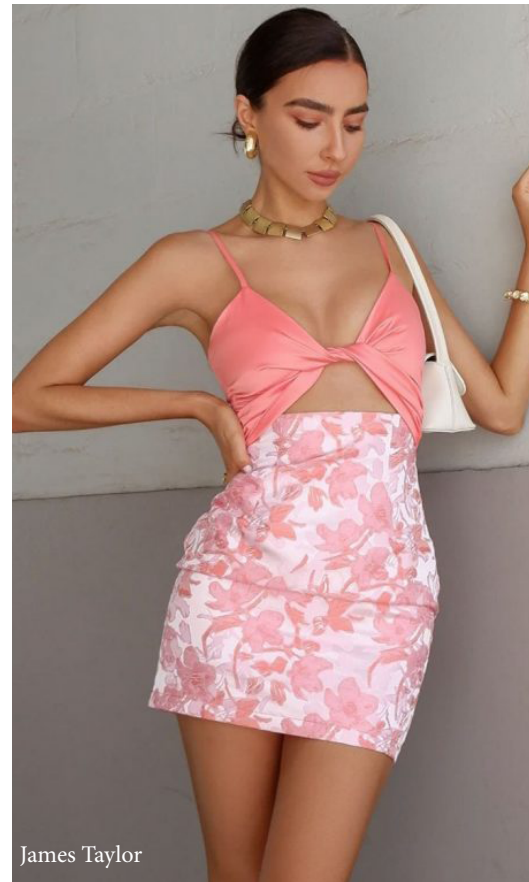
Ariana Costella

“Kendall Jenner's Pink Dress has become an inspiration for hundreds of other designs”

The Summer Style



Angelica Hendrix



James Taylor



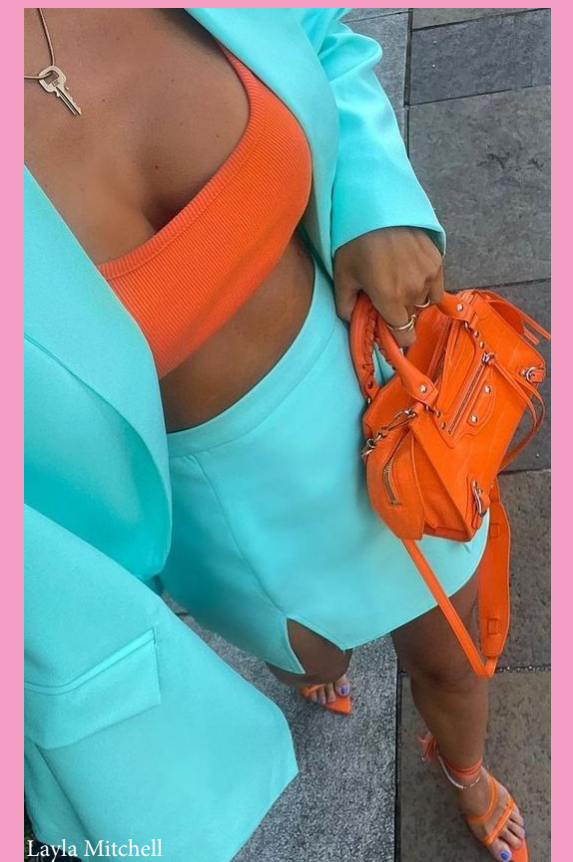
Daya Peters

Vibrant colors and two piece sets define the season.



Layla Mitchell

As the summer season quickly approaches, we are quickly seeing that vibrant colors and two-piece sets will define the season. Color theory is being used heavily by designers everywhere as they make never-before-seen combinations that are sure to make every head turn this season. While these color adjacencies create visual interest, the emergence of matching sets make it easy for anyone to create a stylish outfit in seconds. These sets often feature new patterns that are reminiscent of old money styles and that create a sense of carefree fun for the summer season.



Layla Mitchell

rose de finley

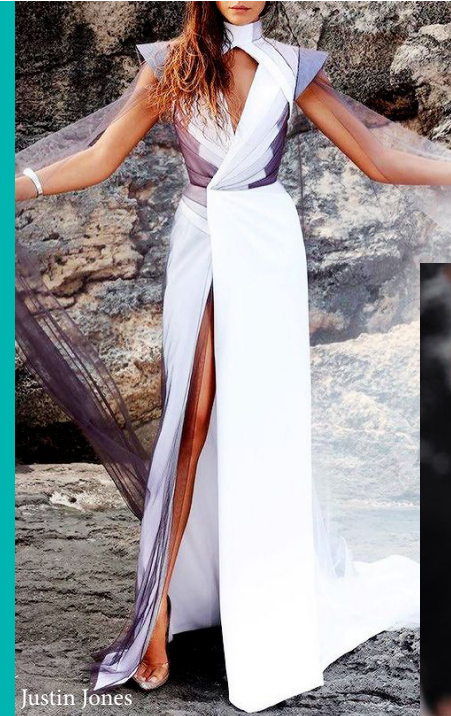


the new fragrance

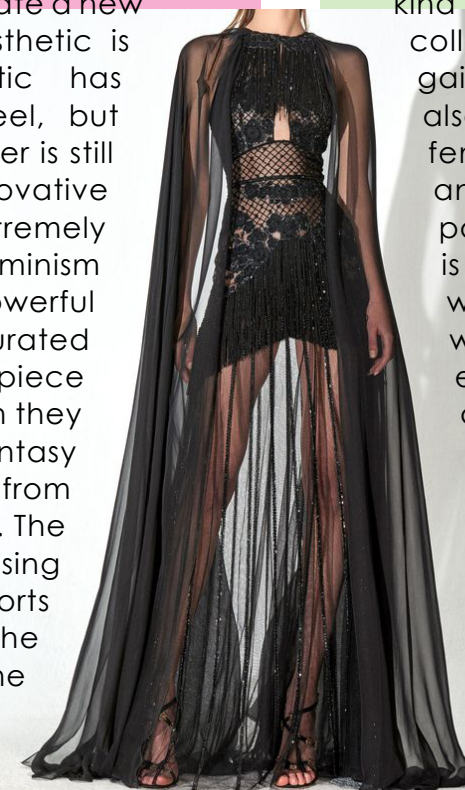
order now!



The Rise of Fantasy Formalwear



Everyone loves a movie with a strong female character, and now more than ever fashion and formalwear are shifting to create a new and that aesthetic is new aesthetic has dangerous feel, but sure the wearer is still to create innovative allows for extremely crafted. As feminism to support powerful are all curated and each piece feel as though they These new fantasy and stand out from formal gowns. The is also increasing film that supports like this in the embody the clothing, and powerful as f a n t a s y for these



reflecting that value. Many designers are now kind of aesthetic for a new demographic, collectively known as dark feminine. This gained appeal because of its dark and also because it is done in a way that makes feminine. It combines elements of design and interesting new formalwear items and powerful and distinguished garments to be is on the rise, the demand for garments women is increasing as well. These items with the dark feminine power in mind, empowers women and allows them to are the main character in their own story. pieces are designed to draw attention the traditional designs associated with prevalence of these powerful garments rapidly due to the rise of literature and it. When powerful women wear dresses movies, it makes other girls want to spirit of those characters through their in doing so allows them to feel more well. The rise in popularity of dark books has also impacted the market gowns. Generation Z has recently

been reading more books with female villain characters and have been relating to more of the ideals associated with these powerful characters who don't care about the opinions of others. These new characters are making women everywhere feel more empowered and in turn are allowing a whole new division of formalwear to rise.

Surfs Up!



Love for Literature

Literature has always been a constant in society, and generally mimics the culture of the time. As Generation Z is developing new interests in film and literature, new authors are arising to meet their preferences. New books are being released in hundreds of different genres to fit every specific style of book that these new readers request. One of the most popular new genres is the very specific fantasy fiction that has taken over the market for young adults. Authors such as Sarah J. Maas and Leigh Bardugo have become extremely popular among booklovers for their character development and thrilling stories that allow readers to escape their own worlds for a short time. Fantasy fiction usually features much longer stories that allow for far more character development and dialog, which is extremely appealing as readers can get to know characters so that they can relate to more deeply impacted some people find that fantasy stories since they cannot actually happen. stories focus on events in they do have a very real conflict, moral codes, and evil, all of which can be



on a much deeper level them more easily and be by their stories. However, they cannot relate to aren't real-world and But, although these other fictional worlds, theme that deals with usually a struggle against related to our lives today.

Carissa has a love for fantasy literature because of the way it allows her to relate to

new characters and stories. The length and depth that the authors are able to go into in these series are beyond any other form of literature or film, and they allow her to more deeply understand what the characters are thinking and the reasoning behind their actions. Some of her favorites include Throne of Glass, The Shadows Between Us, and An Ember in the Ashes. These series all have strong female characters that allow for empowerment, while still having dark themes that spark interest and help her relate to the characters that define these wonderful works of literature.





Author Bio

I am a fashion merchandising student at Oklahoma State University. I draw inspiration for my designs from the little beautiful things in the world around me and I am passionate about my career in fashion. I have always had a love for historical costume and designer fashion, so when it was time to choose a career, the choice was easy for me. I have a passion for fashion, and I hope that it is shown through my work. I am extremely proud of this magazine and hope my individual style is seen throughout the project. Thank you so much for taking the time to read my magazine and I look forward to the next project.